



Ziqing Xu

Counsel

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Location:

Language:
Chinese, English

Qualification:
Legal Professional
Qualification Certificate
Securities Qualification
Certificate Fund
Qualification Certificate

Education Background

- Master of Professional Accounting, University of Technology, Sydney
- Bachelor of Laws, East China University of Political Science and Law

Areas

Civil and Commercial Dispute Resolution, Wealth Management, Asset Management, Investment and Financing, Financial Technology

Key Achievements

With over 10 years of experience in the financial industry, I possess comprehensive expertise in law, wealth management, and asset management, and have a profound understanding of the wealth and asset management sectors.

At Lufax(Ping An), I spearheaded the systematic development and strategic transformation of the high-end wealth management business. I not only successfully established and scaled the wealth management team from incubation but also drove the business model upgrade for the company's wealth management segment.

At Deloitte, I led risk and process optimization projects for core business operations at multiple banks and trust companies. I spearheaded end-to-end enhancements from current-state diagnostics and risk assessment to process re-engineering and delivered authoritative, detailed operational and compliance manuals to clients. These initiatives systematically elevated standardization and internal governance capabilities, providing critical support for front-office business safety and middle/back-office control effectiveness, ultimately achieving the dual objectives of risk mitigation and cost efficiency.

Served as a trust manager for various trust products at multiple trust companies. Led projects including equity pledge financing, government platform financing, and bank-trust cooperation, overseeing the entire process from due diligence, transaction structuring, and legal documentation finalization to post-investment management and maturity redemption. Furthermore, demonstrated core innovation capabilities in fund pool products by spearheading the innovative design of their transaction structures and liquidity management mechanisms, making critical contributions to the company's standardized product system development.